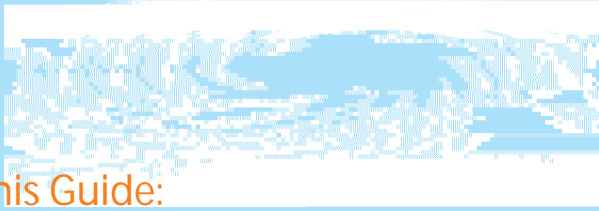


HIGH EFFICIENCY Washers and Detergents





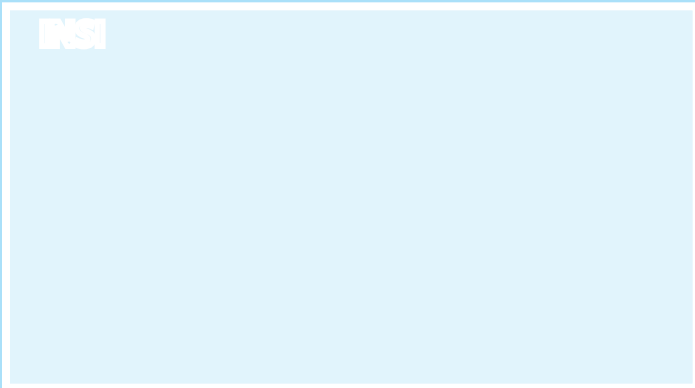
About This Guide:

Compared to traditional washers, HE washers work in a completely different way. As a result, the detergents used in HE washers need to work differently, too.

That's why the **American Cleaning InstituteSM** and **washing machine experts** from around the country have worked together to bring you this handy resource.

- You'll discover how HE washers and HE detergents work . . . and how to properly use these customized laundry products in your HE washing machine.
- In addition, you'll find straightforward answers to your most frequently asked questions about "doing your laundry the HE way."

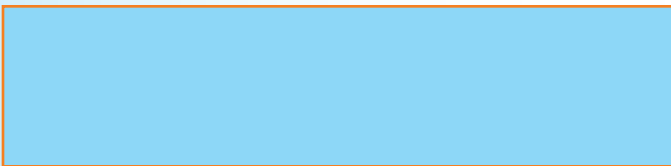
So read on for important information that will help you use your HE washer and HE laundry products *together* to save water and energy, while getting your laundry as clean as ever!

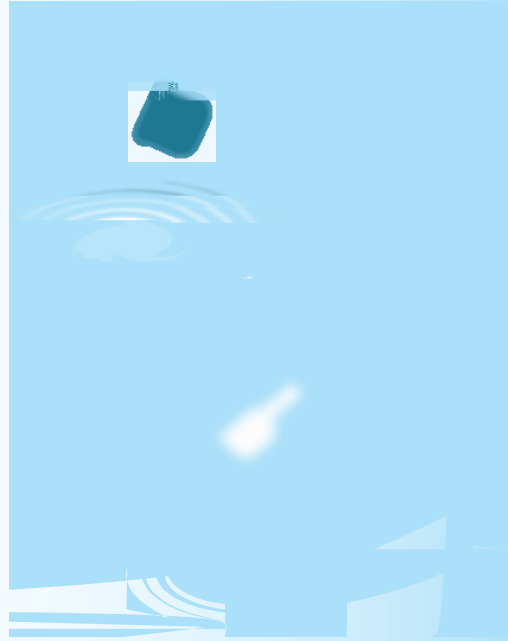


BRINGING HIGH EFFICIENCY



The Role of Traditional











Q&A

*"Doing The Laundry"
With Your HE Washer*

Q. If suds are the problem, can I just use a smaller amount of regular laundry detergent?

A. No. Using a lesser amount of regular detergent will not alleviate the sudsing problem — and in addition, could compromise cleaning performance.

That's why HE detergents are recommended. They have a totally different formulation in order to clean your laundry effectively in low-water conditions.

Q. My new HE washer uses considerably less water than my agitator washer. Should I use less detergent?

A. No — you should not use less detergent in HE washers. Just as with a traditional agitator washer, you will need to use the **recommended amount** of HE detergent in an HE washer, based on the **size** and **soil level** of your load. (For bleach recommendations, check the HE washer's use and care guide.)

If you're washing large or heavily-soiled loads, then you may need to add *additional* HE detergent. The amount of detergent needed for the best cleaning performance depends on the size and soil level of the laundry load, not on the amount of water the HE washing machine uses.

Q. Will I need to use less HE detergent if I wash a small load?

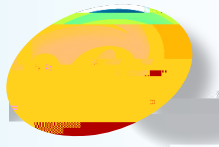
A. Yes. Just as with a regular detergent, HE detergent use recommendations are based on "typical" wash conditions. Follow the instructions on the detergent package and adjust the detergent amount for conditions that are not typical. For example:



Q.

TIPS for Using Washing Machine Dispensers

- Use the **designated dispenser compartment** for each laundry product – detergent, bleach, and fabric softener.
- **Do not mix liquid and powder products** in the same dispenser at the same time. This can cause “caking.”
- **Do not mix detergent and fabric softener** in the same dispenser compartment, as this will add the fabric softener at the wrong time.
- **Do not over fill** dispenser compartments. Over filling may cause products to be dispensed too early.
- **Follow the washer manufacturer’s instructions** for cleaning the dispensers.
- If you have questions, call the laundry product manufacturer or the washer manufacturer.



HE Washers and HE Laundry Detergents:

Working in harmony to save energy and water —
while getting your laundry as clean as ever!

